

National Museum of the Great Lakes



Help keep Great Lakes history afloat!

H₂Oh! is the annual fundraiser of the Great Lakes Historical Society and its National Museum of the Great Lakes. Every year we bring together hundreds of individuals and community leaders passionate about preserving and making known the history of the Great Lakes. This mission-driven gathering includes a live and silent auction as well as the announcement of our Luck of the Lakes raffle winner. It is our single largest fundraiser of the year with proceeds covering around 20% of our total annual operating budget.

ADDITIONAL DETAILS: The H₂Oh! Gala takes place Saturday, September 23 from 6 - 9 p.m. at the beautifully restored ProMedica Headquarters in downtown Toledo, Ohio. Tickets are \$100 each. Sponsors get access to our VIP pre-event reception at 5 p.m.

2023 Sponsorship Opportunities

H ₂ Oh! Making Waves Sponsorship Opportunities <i>Saturday, Sept. 23, 2022, 6 - 9 p.m.</i>	Lake Superior Title Sponsor* \$7,500 *NO LONGER AVAILABLE	Lake Michigan \$5,000	Lake Huron \$2,500	Lake Erie \$1,250	Lake Ontario \$750
Tickets to H₂Oh! Gala Main Event <i>ProMedica Steam Plant, 100 Madison Ave.</i>	8 tickets reserved seating+	6 res. seating	4 res. seating	4	2
Guest Access to VIP Reception <i>(VIP Guests must also be H₂Oh! Gala Guests)</i>	All ticket holders	All	All	2	2
Name on H₂Oh! Invitation & Program Cover <i>Both Print and Electronic Invitations</i>		—	—	—	—
Special Recognition at Event <i>(via main stage announcements)</i>			—	—	—
Logo on H₂Oh! Gala Marketing / Website <i>Event sponsor signs, electronic signs, program</i>			—	—	—
Name on H₂Oh! Gala Marketing / Website <i>Event sponsor sign, electronic signage, program</i>	—	—			
Year-long recognition at Museum & nmgl.org <i>Name listed on main atrium TV Monitor</i>				—	—
Program Back Cover Recognition / Ad* <i>Program handed out to every event attendee</i>	Full Page Back Cover Ad	1/2 Page Ad	1/4 Page Ad	—	—
Listed in Event Program / Online Auction <i>Used by guests for live and silent auction</i>					

***Program Advertising Specs:** Program ads due Friday, August 25. Please email camera-ready, 4-color, pdf or jpg ad to: marketing@nmgl.org. Assistance with ad layout may be available by calling 419.214.5000 ext. 202.
AD SPECS: Full page: 8.25"(t) x 5"(w); 1/2 page: 4.25"(t) x 5"(w); 1/4 page: 4.25"(t) x 2.5"(w)





National Museum *of the* Great Lakes

2023 Sponsorship Form

I / We will support the H₂Oh! - Fundraiser at the following level: (please check one)

- \$7,500** - Lake Superior Title Sponsor (Secured, No longer available)
- \$5,000** - Lake Michigan Supporter
- \$2,500** - Lake Huron Supporter
- \$1,250** - Lake Erie Supporter
- \$750** - Lake Ontario Supporter

Additional Support Opportunities:

- I would like to make a monetary donation in the amount of \$ _____ to H₂Oh!.
- I will donate an auction item/experience to the event for the silent / live auction and raffle.
Please complete separate Auction Donation Form.
- I would like to purchase _____ Luck of the Lakes raffle tickets. (Winners drawn at H₂Oh! Gala.)
Tickets are \$100 each; 3/\$250; 6 for \$500, or 12 for \$1,000.

My support should be recognized as: Corporate Individual

Company / Individual Name _____

Contact Person (if different than above) _____

Address _____

City, State, Zip _____

Phone _____ Email _____

TOTAL SPONSORSHIP DONATION:

\$ _____ Sponsorship + \$ _____ Monetary Donation + \$ _____ Luck of the Lakes Ticket(s)
(*\$100 each / 3 for \$250 / etc.*)

\$ _____ **TOTAL**

Payment Methods

- Check made out to National Museum of the Great Lakes for \$ _____ is attached.
- Please invoice me for the payment. (*Unless otherwise noted, invoices will be emailed to address above.*)
- Please charge my credit card.

Name on card: _____

Credit Card #: _____ Exp. _____ CVC: _____

Credit Card Billing Address: _____

City, State, Zip: _____

Form Submission Details:

Email completed form to: membership@nmgl.org OR mail to: National Museum of the Great Lakes,
Attention: Rebecca Gray - H₂Oh!, 1701 Front St. Toledo, OH 43605. Call 419.214.5000 ext. 204 with questions.

