

# National Museum of the Great Lakes



Help keep Great Lakes history afloat!

**H<sub>2</sub>Oh!** is the annual fundraiser of the Great Lakes Historical Society and its National Museum of the Great Lakes. Every year we bring together hundreds of individuals and community leaders passionate about preserving and making known the history of the Great Lakes. This mission-driven gathering includes a live and silent auction as well as the announcement of our Luck of the Lakes raffle winner. It is our single largest fundraiser of the year with proceeds covering around 20% of our total annual operating budget.

**ADDITIONAL DETAILS:** The H<sub>2</sub>Oh! Gala takes place Saturday, September 24 from 6 - 9 p.m. at the beautifully restored ProMedica Headquarters in downtown Toledo, Ohio. Tickets are \$100 each. Sponsors get access to our VIP pre-event reception at 5 p.m. recognizing 2022 H<sub>2</sub>Oh! honorary chairs Bill and Jean Buckley.

## 2022 Sponsorship Opportunities

H <sub>2</sub> Oh! Making Waves Sponsorship Opportunities <i>Saturday, Sept. 24, 2022, 6 - 9 p.m.</i>	Lake Superior Title Sponsor* \$7,500 <b>*NO LONGER AVAILABLE</b>	Lake Michigan \$5,000	Lake Huron \$2,500	Lake Erie \$1,250	Lake Ontario \$750
<b>Tickets to H<sub>2</sub>Oh! Gala Main Event</b> <i>ProMedica Steam Plant, 100 Madison Ave.</i>	8 tickets reserved seating+	6 res. seating	4 res. seating	4	2
<b>Guest Access to VIP Reception</b> <i>(VIP Guests must also be H<sub>2</sub>Oh! Gala Guests)</i>	All ticket holders	All	All	2	2
<b>Name on H<sub>2</sub>Oh! Invitation &amp; Program Cover</b> <i>Both Print and Electronic Invitations</i>		—	—	—	—
<b>Special Recognition at Event</b> <i>(via main stage announcements)</i>			—	—	—
<b>Logo on H<sub>2</sub>Oh! Gala Marketing / Website</b> <i>Event sponsor signs, electronic signs, program</i>			—	—	—
<b>Name on H<sub>2</sub>Oh! Gala Marketing / Website</b> <i>Event sponsor sign, electronic signage, program</i>	—	—			
<b>Year-long recognition at Museum &amp; nmgl.org</b> <i>Name listed on main atrium TV Monitor</i>				—	—
<b>Program Back Cover Recognition / Ad*</b> <i>Program handed out to every event attendee</i>	Full Page Back Cover Ad	1/2 Page Ad	1/4 Page Ad	—	—
<b>Listed in Event Program / Online Auction</b> <i>Used by guests for live and silent auction</i>					

**\*Program Advertising Specs:** Program ads due Friday, August 26. Please email camera-ready, 4-color, pdf or jpg ad to: [marketing@nmgl.org](mailto:marketing@nmgl.org). Assistance with ad layout may be available by calling 419.214.5000 ext. 202.  
AD SPECS: Full page: 8.25"(t) x 5"(w); 1/2 page: 4.25"(t) x 5"(w); 1/4 page: 4.25"(t) x 2.5"(w)





National Museum *of the* Great Lakes

2022 Sponsorship Form

I / We will support the H<sub>2</sub>Oh! - Fundraiser at the following level: *(please check one)*

- \$7,500** - Lake Superior Title Sponsor *(only 1 available)*
- \$5,000** - Lake Michigan Supporter
- \$2,500** - Lake Huron Supporter
- \$1,250** - Lake Erie Supporter
- \$750** - Lake Ontario Supporter

Additional Support Opportunities:

- I would like to make a monetary donation in the amount of \$ \_\_\_\_\_ to H<sub>2</sub>Oh!.
- I will donate an auction item/experience to the event for the silent / live auction and raffle.  
*Please complete separate Auction Donation Form.*
- I would like to purchase \_\_\_\_\_ Luck of the Lakes raffle tickets. (Winners drawn at H<sub>2</sub>Oh! Gala.)  
*Tickets are \$100 each; 3/\$250; 6 for \$500, or 12 for \$1,000.*

My support should be recognized as:     Corporate     Individual

Company / Individual Name \_\_\_\_\_  
Contact Person *(if different than above)* \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**TOTAL SPONSORSHIP DONATION:**

\$ \_\_\_\_\_ Sponsorship + \$ \_\_\_\_\_ Monetary Donation + \$ \_\_\_\_\_ Luck of the Lakes Ticket(s)  
*(\$100 each / 3 for \$250 / etc.)*

\$ \_\_\_\_\_ **TOTAL**

**Payment Methods**

- Check made out to National Museum of the Great Lakes for \$ \_\_\_\_\_ is attached.
- Please invoice me for the payment. *(Unless otherwise noted, invoices will be emailed to address above.)*
- Please charge my credit card.

Name on card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. \_\_\_\_\_ CVC: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Form Submission Details:**

Email completed form to: [membership@nmgl.org](mailto:membership@nmgl.org) OR mail to: National Museum of the Great Lakes,  
Attention: Rebecca Gray - H<sub>2</sub>Oh!, 1701 Front St. Toledo, OH 43605. Call 419.214.5000 ext. 204 with questions.

