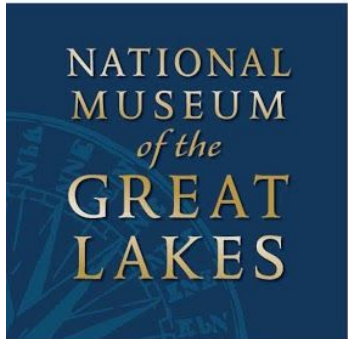




THE GREAT LAKES  
HISTORICAL SOCIETY




Preserving Great Lakes  
History Since 1944

Col. James  
M. Schoonmaker  
Museum Ship

Museum Tug Ohio

Inland Seas®

Peachman  
Great Lakes Shipwreck  
Research Program



*A different story  
in every drop!*

# H<sub>2</sub>Oh! 2020 Sponsorship Details

## Sponsorship Types & Benefits

Using the power of email, social media, video and print we will strive to authentically highlight H<sub>2</sub>Oh! Sponsors to our community partners including our audience of 2,200 museum members, 5,500 corporate and individual supporters, nearly 7,000 email subscribers and almost 10,000 social media followers on Facebook, Instagram and Twitter.

### Lake Superior Title Sponsor | \$7,500 (~~Only 1 available~~) CLAIMED

- Title Sponsor recognition every time H2Oh! name shared (*H2Oh! 2020 presented by*)
- Logo on all event marketing collateral (*email & print*)
- Pre-recorded 30-sec. welcome message to audience during live-stream event
- Article recognizing corporate support in printed Chadburn Newsletter
- 1 boosted post authentically highlighting support (*Facebook & Instagram*)
- Logo / company mission featured in email to our members & subscribers
- Logo recognition at end of the Live Event
- Listed as a sponsor and supporter in our Facebook event invitation
- Year-long recognition at museum (*via main atrium TV monitor*) and on nmgl.org
- Option to self-host a watch party with up to 8 individuals, inclusive of a NMGL swagbag and Real Seafood dinner (*if within 30 mile radius of downtown Toledo*)

### Lake Michigan Supporter | \$5,000 (*only 6 available - 2 left*)

- Verbal recognition at beginning of the Live Event
- Recognized as the sponsor of 1 (of 6) mission-based segments of the live event
- Recognized and publicly thanked on social media (*company tagged when able*)
- Logo / company mission highlighted in email to our membership & subscribers
- Logo listed in all email marketing of event and at end of live-streamed event
- Year-long recognition at the museum (*via main atrium TV monitor*) and on nmgl.org
- Option to self-host a watch party with up to 8 individuals, inclusive of a NMGL swagbag and Real Seafood dinner (*if within 30 mile radius of downtown Toledo*)

### Lake Huron Supporter | \$2,500

- Logo highlighted in email to our membership & subscribers
- Logo listed in all email marketing of event and at end of live-streamed event
- Year-long recognition at the museum (*via main atrium TV monitor*) and on nmgl.org
- Option to self-host a watch party with up to 8 individuals, inclusive of a NMGL swagbag and Real Seafood dinner (*if within 30 mile radius of downtown Toledo*)

### Lake Erie Supporter | \$1,250

- Name listed in email to our membership and subscribers
- Name listed in all email marketing of event and at end of live-streamed event
- Year-long recognition at the museum (*via main atrium TV monitor*) and on nmgl.org
- Option to self-host a watch party with up to 6 individuals, inclusive of a NMGL swagbag and Real Seafood dinner (*if within 30 mile radius of downtown Toledo*)

### Lake Ontario Supporter | \$750

- Name listed in a special thank you email to our membership and subscribers
- Year-long recognition at the museum (*via main atrium TV monitor*) and on nmgl.org
- Option to self-host a watch party with up to 4 individuals, inclusive of a NMGL swagbag and Real Seafood dinner (*if within 30 mile radius of downtown Toledo*)



National Museum *of the* Great Lakes

2020 Sponsorship Form

I / We will support the H2Oh! Making Waves Fundraiser at the following level: *(please check one)*

- \$7,500** - Lake Superior Title Sponsor *(only 1 available)*
- \$5,000** - Lake Michigan Supporter *(only 6 available)*
- \$2,500** - Lake Huron Supporter
- \$1,250** - Lake Erie Supporter
- \$750** - Lake Ontario Supporter

Additional Support Opportunities:

- I would like to make a monetary donation in the amount of \$\_\_\_\_\_ to H2Oh! Making Waves.
- I will donate an auction item to the H2Oh! Making Waves event for the silent auction/raffle.  
*Please complete separate Making Waves Auction Donation Form.*
- I would like to purchase \_\_\_\_\_ Luck of the Lakes raffle tickets. (Winners drawn at H2Oh! Gala.)  
*Tickets are \$100 each or 3/\$250.*

My support should be recognized as:     Corporate     Individual

Company / Individual Name \_\_\_\_\_  
Contact Person *(if different than above)* \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**TOTAL SPONSORSHIP DONATION:**

\$ \_\_\_\_\_ Sponsorship + \$ \_\_\_\_\_ Monetary Donation + \$ \_\_\_\_\_ Luck of the Lakes Ticket(s)  
*(\$100 each / 3 for \$250)*

\$ \_\_\_\_\_ **TOTAL**

**Payment Methods**

- Check made out to National Museum of the Great Lakes for \$ \_\_\_\_\_ is attached.
- Please invoice me for the payment. *(Unless otherwise noted, invoices will be emailed to address above.)*
- Please charge my credit card.  
Name on card: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Credit Card Billing Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_

**Form Submission Details:**

Email completed form to: [membership@nmgl.org](mailto:membership@nmgl.org) OR mail to: National Museum of the Great Lakes,  
Attention: Taryn Lowe - H2Oh!, 1701 Front St. Toledo, OH 43605. Call 419.214.5000 ext. 204 with questions.





National Museum *of the* Great Lakes

## 2020 Auction Donation Form

Company/Donor: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please specify how donor / company should be recognized \_\_\_\_\_

Item Donated: \_\_\_\_\_ Donation Value: \$ \_\_\_\_\_

**\*\* Please provide a detailed description, including exclusions or other restrictions / considerations \*\***

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Include any brochure or accompanying information with this completed form and email to: [membership@nmgl.org](mailto:membership@nmgl.org)  
OR mail to: National Museum of the Great Lakes, Attention: Taryn Lowe - H2Oh!, 1701 Front St. Toledo, OH 43605.

